

INTRODUCTION

The year 2020 was a turning point for the entire fitness industry with drastic consequences. The motto for 2021 must therefore be to lay the foundations for this as quickly as possible in order to return to the track of success.

That's why we have developed a new online format with our partners at Messe München as a kick-start event for the fitness industry: the digital FitnessConnected, which will be an essential part of „ISPO Munich Online“. For all those who would like to participate, we have developed a special preferential offer. You can find the information about it in this factsheet.



DATES AND FACTS

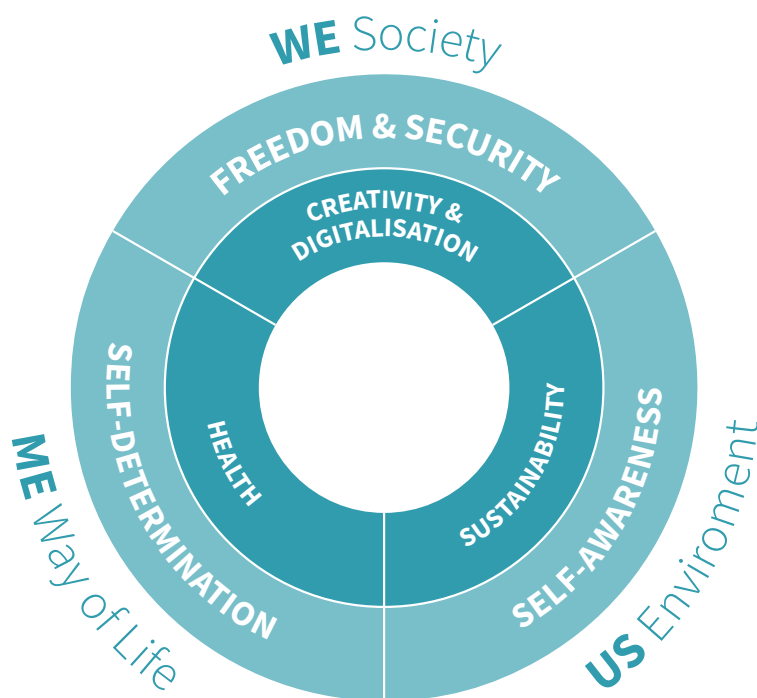
Date: 01 - 05 February 2021
Venue: exclusively online
Target groups: B2B
Organiser: FitnessConnected
Partner: ISPO Munich Online, Messe München

PROGRAMME

Monday, 1 February Innovation & Creativity
Tuesday, 2 February Digitalisation & SportsTech
Wednesday, 3 February Health & Fitness
Thursday, 4 February Sustainability
Friday, 5 February Consumer Insights

THEMENSCHWERPUNKTE

-  Driver & Motivator
-  Solution & Effects



CONTACT



FitnessConnected

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BENEFITS

- Outstanding Market Insights - cross-sector platform for market information and public relations
 - International reach - accessible worldwide through digital presence
 - Development of new target groups - digital platform enables contacts with consumer experts, which like that is usually not possible at classic trade fairs
 - New forms of presentation - a variety of ways for an informative, engaging and entertaining company presentation, while simultaneously benefiting from direct
 - feedback of the target groups
 - Time and cost efficiency - easy access, no travel and no travel expenses,
 - No pandemic-related security restrictions
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BASIC PLUS SERVICE PACKAGE

- Listing in the official company directory of "ISPO Munich 2021 Online".
- "Digital Brand Room" for company profile creation, in which a wide range of textual and visual presentation options are available
- Acquiring new customers and deepening existing business relationships during the entire duration of the event
- Chat option for direct contact with all participants of "ISPO Munich 2021 Online" for the quick exchange of information, e.g. for scheduling virtual meetings
- "ISPO Munich 2021 Online" invitation tool to invite customers to meetings free of charge.
- 2 live presentations of 15 minutes each, with a guarantee that there will be no simultaneous presentations of key note speakers.

Preferential price: 3.900,- Euro plus VAT.

Registration deadline: 15 January 2021

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